





LEANDRO SANCHEZ

UX DESIGNER

CONTACT

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ABOUT ME

I graduated from Utah Valley University with a bachelor's degree in Web Design and Development. As a bilingual designer and advocate for user accessibility, my career goal is to create intuitive digital products for a more inclusive user experience and minimize the time people spend helping their parents navigate interfaces.

EDUCATION

UTAH VALLEY UNIVERSITY

Bachelor of Science in
Web Design and Development -
Interaction and Design Emphasis
2014 - 2018

SKILLS

Research
Information Architecture
Wireframing
Prototyping
User Testing
Empathy
Adobe XD
Figma
Sketch
Adobe Suite
Spanish bilingual

WORK EXPERIENCE

FREELANCE UX DESIGNER | 2018-2022

Orion Event Venue

- Designed and built business website using WordPress.
- Conducted research and user testing for website redesign.
- Created a virtual tour to be utilize in google street view.
- The result: An increase in web traffic and business revenue.

Optik Mayer | Optometrist based in Austria.

- Collaborated with a developer on the website redesign.
- Conducted competitive research, user testing, and localization.
- Improved accessibility and usability of the website.

UVU Capitol Reef Field Station

- Designed a self-touring application using geo-fencing technology.
- Conducted research and user testing.
- Created wireframes, prototypes, and design documentation.
- Collaborated with a developer on design implementation.

Loveland Living Planet Aquarium

- Followed company's style guidelines to create training modules.
- Collaborated with design team.
- Created modules for chapter 4 utilizing Adobe Captivate.
- Conducted user testing.

DESIGN INTERN | 2019

Streamly

- Marketing website redesign.
- Improved webapp dashboard, app workflows, and notification rules.
- Designed notification message view for desktop and mobile.
- Designed email newsletter.